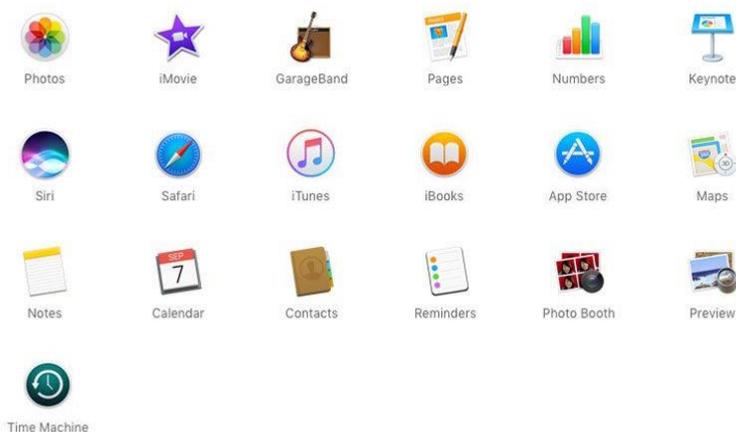


Seabrook Primary School

MacBook 1:1 Program



RELEASE 10



Information and Ordering

Years 3-6 (in 2019) only



Seabrook Primary School

5337

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P.O. Box 1143 ALTONA MEADOWS 3028



Principal: Susan Lee

In the next five months, parents will have the opportunity to order and make regular lease payments for next year's 2019 MacBook 1:1 Program, called **RELEASE 10**. If you have a student entering Year 3 (or higher) next year, then your child will have the opportunity to participate in the program. This letter is aimed at detailing the program, all of which we recommend all parents take the time to read. Any questions, please don't hesitate to contact the school.

Thank you to the fifty or so parents who attended our information forum on May 24. Any further information will now appear in the schools online Newsletter, on our Facebook Page, and our APPs.

A summary of key points:

- **Model restructuring by Apple**
 - Apple have recently announced that there will soon be some changes to their MacBook range. This information will be provided sometime around the middle of the year. Model and pricing may change slightly to this information. The 13" MacBook Air is currently the only education subsidised model on offer.
 - Updated wholesale EDU Prices for new MacBook's will be announced once we are provided with this information.
 - Any changes can always be viewed online through our usual school digital channels, such as our school website, Facebook page, and APPs.
- **The Department of Education: INSURANCE**
 - Only available for our new school purchased devices
 - Insurance is no longer new for old (unless stolen or lost within the first year, and accompanied with a full police report)
 - Insurance is based on a depreciated value, and as a machine gets older, the amount paid back to you by the insurance, will be on market value of the machine at the time of the incident, depreciating 25% per year.
 - Bring Your Own Mac's (BYOM) can NOT be insured through the school, and parents should ensure that their home and contents insures their device as 'Portables' coverage (if viable to do so)
 - All existing insurances (for older siblings) will remain as they are, until they end, or leave the school
 - School purchased devices are compulsorily insured at \$9 per year, and is built into your lease
 - The excess amount required on each claim made is \$250.
- **Apple warranty and AppleCare PLUS**
 - All school subsidised MacBook's purchased through the school come with a full 3 Year Factory Warranty
 - All school subsidised MacBook's purchased through the school come with 3 Year AppleCare PLUS coverage
 - Includes up to two accidental claims (service fee applies for each claim)
 - Does not cover against loss or theft
- **The Department of Education has further defined the tax ramifications on portable devices purchased through the school**
 - Contract now details that the school officially owns the device for its duration at the school, and until all lease payments have been made (including any final residual payment, normally about \$10)
 - The contract must officially be signed off (at the end of the lease), before ownership can potentially change
 - All machines get handed back to the school at the end of a contract, and reset back to factory, AND you pay \$10.
- **What OPTIONS are being offered**
 - A Department subsidised 128Gb MacBook – OPTION 1
 - A Department subsidised 256Gb MacBook – OPTION 2 (ask for price)
 - Bring Your Own MacBook AIR (2013 or newer) – OPTION 3 (\$40 per year)
 - MacBook Airs (no older than 2013), or other Apple MacBook models as inspected and approved accordingly
 - BYOD devices cannot be insured through the school
 - We wipe the device when it comes to the school, install our software, and it gets factory reset when it leaves the school. A \$10 residual is paid to the school when your BYOM device leaves.
 - No longer accepting iPads from Years 3-6
- **Is it compulsory?**
 - No, the 1to1 Program is available to all students Years 3-6, and enables devices to be purchased through the Department at a heavily subsidised rate, is tax free, and comes with extended warranties and cheaper insurance.
 - A 1to1 Device enables work to be completed at home, for the child to refine assignment work, and quicker access to a device when at school. It also enables (with use of their own education Apple ID) access to more APPs.
 - If your child does not participate, then they still use a MacBook that we provide at school, but it may need to be shared with one other child from time to time, and it may not be new. Extra APPs may not be possible on shared school devices.

- Your child will not be disadvantaged if they don't have a MacBook of their own.

Current 1:1 lease costs as of May 2018: (This “may” change slightly when Apple upgrades models)

| | Year 3 in 2019 | Year 4 in 2019 | Year 5 in 2019 | Year 6 in 2019 |
|-------------------------|------------------------|------------------------|------------------------|------------------------|
| EDU MacBook | Device = \$1399 | Device = \$1399 | Device = \$1399 | Device = \$1399 |
| - 3 Yr. EDU warranty | 3yrs Insurance = \$27 | 3yrs Insurance = \$27 | 2yrs Insurance = \$18 | 1yr Insurance = \$9 |
| - 3 Yr. AppleCare PLUS | Filtering = \$160 | Filtering = \$120 | Filtering = \$80 | Filtering = \$40 |
| - EDU Insurance | TOTAL = \$1586 | TOTAL = \$1546 | TOTAL = \$1497 | TOTAL = \$1448 |
| - Licensing & Filtering | | | | |

- Offer is currently for a **13” EDU MacBook Air (3Yr warranty), \$1399**, normal RRP is \$1799 (with 3yr AppleCare). Device cost for a 256Gb MacBook Air is currently \$1530 (\$2098 RRP) +Filtering, Licensing and Insurance.
- Final price includes ‘depreciated’ Insurance, 3 Year warranty & AppleCare PLUS, and Filtering/Licensing.
- Although this Apple offer “may” exist into next year, we will re-quote if prices change.
- Deposit and Payment plans are for “a MacBook”. Model and final price is adjusted at time of ordering.
- \$500 deposit required at time of ordering
- Customised payment plans available upon request (see Jenny Cassar, Ann O’Connor, or Nicole Lockwood)
- Lease needs to be paid for before device is handed out
- A \$10 tax residual is required when the device leaves the school
- Devices get factory reset when the device leaves the school
- Our MacBook 1:1 Program will next be reviewed at the beginning of 2019.



Seabrook Primary School – 1:1 Program (Years 3-6)

Over the past few months we have had a number of questions asking about our 1:1 Program. Here are some quick answers to some of the Frequently Asked Questions (FAQ's).

Will my child still be able to participate in the 1:1 Program if I don't order a MacBook by the end of this year?

Yes. The 1:1 Program is always open; however, your price is subject to an updated education quote before any order is placed. Orders placed within our annual bulk order (usually early November) are in place so that parents requiring devices before the end of the year can receive these on time, especially useful if for Christmas. Some of our previous bulk orders have also been fortunate enough to receive further reduced prices, especially if Apple chooses to run out models at that time.

What devices are available within the 1:1 Program?

We don't have any say in which devices are offered at reduced Education (EDU) Pricing, compared to retail. Current EDU pricing includes only the 13" MacBook Air model. Parents are still able to order higher end models, however these will most likely NOT include a heavy subsidy, nor have a 3 Year Warranty. They only come with the tax reduced benefits.

Can I send in a MacBook for my child to use?

Yes. The 1:1 Program is open to Bring Your Own MacBook's (BYOM), however they must first be checked at the office, and if approved will be subject to some 'non-negotiable' conditions. BYOM machines will need to be managed entirely by the school, with all of your original software and files being deleted first. Please back up your documents and pictures if required. Passwords used on the machine will be coordinated by the ICT department and are managed by us for the entire time it is used at our school. When the machine leaves Seabrook PS, the machine MUST be returned back to factory. BYOM devices can no longer be insured by the school, hence why it is important that you carefully understand the insurance details here. Parents are responsible for all warranty and insurance claims. We are currently accepting Apple MacBook Airs, 2013 or newer. Other models only by inspection and approval.

Are you accepting devices, other than MacBook?

No. Seabrook Primary School is recognised by the Education Department as an 'Apple School'. All related curriculum devices used within the school (including teacher machines) must be Apple. Being an International Baccalaureate school (that traditionally use Mac devices) is another main reason for the platform choice. From 2019, Years 3-6 will no longer be offered the option of new or BYOM iPad's.

Is it compulsory for me to buy accessories?

No. However, we strongly encourage all machines come with at least a protective hard shell. This helps protect the device when being carried and or transported inside backpacks and when in use. Having protective accessories will look more favourably to an insurance company should a claim ever need to be made. We only ask that your chosen colour for a cover be see through so that we can read our provided labels underneath the device. Drinker bottles must be well sealed, and if possible not be carried in the same area as their MacBook when in their school bag. Ideally carry their drinker bottle in the external side pouch, not inside their bag. Stickers must NEVER be adhered to the aluminium MacBook, only to accessories.

Does my child need an Apple ID?

It is recommended, but not compulsory. We strongly request parents create an Education Apple ID **following the instructions provided by the school.** Students that have their OWN EDU Apple ID will have access to our paid Volume Purchasing Program (VPP) apps from the school. Students cannot receive VPP APPs, or free Apple APPs without their own device, or an EDU Apple ID. Shared family Apple ID's are NO LONGER permitted. Please come and speak to the school should you have any questions about EDU Apple ID's.

What is our Filtering system?

From the very beginning of our 1:1 Program, the majority of parents insisted we build in a filtering protection system that helps us monitor and protect our students from inappropriate activity. Any device participating in our 1:1 Program must have the filtering system installed, including all new, existing, and BYOM devices. There is NO OPT OUT if you wish your child to be a part of the 1:1 Program. The system combines with the usual Department filtering system, but also helps us monitor activity while at home. We advise that only G-rated content be installed, and appropriately even when at home. Any questionable activity, such as inappropriate or concerning web searches, online chats, installs, or messaging all attempt filtered scans. If the systems find or scan inappropriate content, it is reported to a number of department staff. The device name and user (if found) are also reported along with the initial scan and alert. Although no system is 100% effective/safe, the system does do a very good job at trying to protect students, and helps us align to our eSmart principles and policies.

What if something happens to the MacBook (it fails or is accidentally damaged)?

During school term dates, the school provides warranty (for hardware failures) and insurance services (for accidental damage or loss) on all school purchased devices only, for up to three years. If you hand an older school purchased MacBook to a younger sibling, then it 'may not' be covered, and we 'may' not be able to assist you for parts or costs incurred. If devices are looked after, then these devices often last for five or more years, trouble free. If you have a warranty issue that happens during school holidays, then you can take it directly to Apple, or an authorised Apple Repairer (Beyond The Box) for warranty service yourself. If it is insurance related (i.e. accidental damage or theft), then you will need to wait until the school term resumes. All loss or theft claims must accompany a detailed police report. If you have a BYOM device, then only the software is supported through the school. However, we will still offer support wherever we can.

How does the EDU Insurance work?

As of July 2016 it became compulsory that Victorian government schools insure leased 1:1 devices through the Department, no longer with an external provider. We are bound by the state wide Education Department Insurance scheme (offered by VMIA). This does have some implications as to how 'new devices' are insured through us. All 'existing' devices are not affected by this change and will continue as per the old Insurance scheme until the related policy expires.

Previously your device was covered up to a set amount, and if deemed un-repairable, was replaced with a new machine of agreed or lesser value, commonly called 'new for old'. Under the new insurance system, devices will only be insured, where the settlement price is calculated using a depreciated method (similar to most home insurance policies), not necessarily new for old. As the device gets older, only a calculated percentage of a new machine price will be settled, and the shortfall being covered by the parent.

Just like a house and most of its contents such as your roof, refrigerator, and furniture may lose value over time due to factors such as age, wear and tear, and obsolescence, this loss in value is commonly known as depreciation. Under most insurance policies, claim reimbursement begins with an initial payment for the Actual Cash Value (ACV) of the damaged or destroyed item(s) at the time of the loss. The new insurance system insures all laptops at a 25% depreciation value, but only after the first year of ownership. The first year is full replacement for loss and theft, if approved.

NOTE: Although the insurance could mean (if damaged) a greater cost to the end user when a machine gets older (through depreciation), it does mean a greater saving when a machine is first purchased. There is a reduction in total insurance purchase price of about \$300 (compared to the old system). If a machine is looked after, the risk of accidental damage is greatly reduced, and here's hoping that no insurance claim will ever be needed.

More insurance information

- All claims will incur an insurance excess fee of \$250, paid to the school, and must be accompanied with a completed claim form. AppleCare PLUS claims “may” be cheaper than insurance, and will be investigated at time of each incident.
- Depreciation is only relevant after the first year.
- Loss or theft claims must also be accompanied with a detailed police report
- The basis of settlement is replacement value or cost of repairs to reinstate, subject to a deduction for depreciation, calculated at 25 per cent per annum, effective from each anniversary date of purchase
- Insurance coverage is only within Australia, no longer International as per the old policy.
- Any approved Bring Your Own Mac (BYOM), or other personal Apple device can no longer be insured with us, and should be covered by your own home contents insurance. It is recommended that you list the device as ‘PORTABLES’ coverage (if being cost effective to do so).
- Insurance through the school is automatic for any new, school purchased device, and must include a school sticker and asset number, under the device to be compliant. Remove the labels, and the device may no longer be insured.
- The school will only pay an excess fee, as per the department’s VMIA excess requirements (currently \$250) if any 1:1 device is damaged during school time (excludes After School Care time), and if proven/witnessed to have happened at school. Our VMIA excess premium (currently \$250) is our only offer, even if your personal insurance is requesting a higher excess.

PURCHASING 1:1 DEVICES THROUGH THE SCHOOL

Devices purchased through the school as a 1:1 Device are officially classified as a ‘leased device’. Parents can pay a deposit, but then usually pay for a large percentage of the device over a set period of time. The contract ends when it is officially finished being used at the school, and all repayments made, by which it is then reset back to factory. The school can then change ownership to the parent after the contract has ended, AND it is factory reset. To be eligible for a school leased device, machines need to be technically managed/owned by the school until the machine permanently leaves the school (normally at the end of Year 6). This is because there is an ‘End of Lease’ residual payment owing, some licensing and admin passwords to be removed, and the machine needs to be reset back to factory (so that parents can regain full control by setting their own password).

All 1:1 Devices, including leased, BYOM, and iPad’s, MUST all come back to the school’s ICT Department before they permanently leave (to fulfil the software and password cleansing legal requirements). A small residual payment must also be paid at the office upon collection, and fulfils the legal tax ‘leasing’ requirement.

Advantages of purchasing through the school

- opportunity to buy tax free
- education MacBook’s have the benefit of an ‘Apple 3 Year Factory Warranty’
- education MacBook’s have the benefit of an ‘Apple 3 Year AppleCare PLUS’ program (2 claims only)
- special subsidised educational pricing (known as EDU)
- extra software may also be available, and is provided via our Volume Purchasing Program (VPP)
- opportunity to educate responsible use of an EDU Apple ID (for receiving VPP and free Apple APPs)
- initial insurance premium can often be a lot cheaper
- technical, software, and hardware support provided through the school wherever possible
- customised payment lease plans (if approved)
- Australian product, covered by Australian consumer laws and Apple warranties
- protective software filtering is provided with only a contribution fee from parents (the rest is by school)
- a printing FOB and monthly balance provided by the school, therefore reducing home printing costs

MacBook 1:1 ORDER FORM – Release 10

A quote must be obtained before placing an order

Parent Name:

Parent contact number:

Student name:

Student number (if known e.g. glo0003):

Child year level entering in 2019:

Agreement:

I would like my child to participate in Seabrook Primary Schools 1:1 Program, by starting a **Release 10** lease. It is for an EDU MacBook (model may need to be confirmed) which the total price (also only confirmed at time of the school bulk ordering) which will include a 3-year Apple RTB factory warranty, 3-year AppleCare PLUS, EDU insurance, filtering and licensing contribution. I also understand that the warranty will be active from when the device is delivered to the school by Apple, and will expire in three years. I agree that the educational insurance set on this machine is depreciated, and that the value may drop 25% each year (after its first year of use), with a \$250 excess being required on each insurance claim made, plus any extra costs required by the insurance company (VMIA) which may be higher than the insurance settlement price. AppleCare PLUS service fees may apply if claiming through this program, and may be from \$129 (for example on replacement screens).

Signed:

Date:

Any questions before signing, please see either Ann O'Connor, Jenny Cassar, or Nicole Lockwood at the office

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Office use only

Total payable is: (model and final payment total is confirmed at time of the school ordering)

Date paid:

Office signature: